

# TIM GALLAGHER

[timgallagherworks.com](http://timgallagherworks.com)

[timgallagher88@gmail.com](mailto:timgallagher88@gmail.com)

603-209-4533

Medford, MA

## SKILL SET

- » Storyboarding
- » Video Editing
- » Color Correction & Grading
- » Audio Recording & Mixing
- » Rigging & 2D Animation
- » DSLR & Digital Cinema Cameras
- » 3-Point Lighting
- » Photography & Manipulation
- » Managing Team & Project Goals
- » Graphics & Illustration

## SOFTWARE

- » Premiere Pro
- » After Effects
- » Audition
- » Media Encoder
- » Duik Bassel
- » Photoshop
- » InDesign
- » Illustrator

## EDUCATION

Endicott College

**BFA** | Visual Communications

**Major** | Graphic Design

**GPA** | 3.5/4.0

### Class highlights

- » Research in Visual Design
- » Computer Animation
- » Digital Imaging & Manipulation
- » Photographic Methods
- » Typography I & II
- » Advanced Web Design

Creative video editing maven with the adaptability to tackle evolving narratives and solve problems on the fly while providing executive-level quality. Offering the high attention to detail needed for clean and enticing videos from concept to final delivery. Driven by a passion to learn, and a love for the exploration and creation of captivating stories that make complex ideas easily digestible. Values clear communication and a culture that empowers colleagues to elevate each other's ideas.

## PROFESSIONAL EXPERIENCE

### Senior Graphic Designer

**ColdSnap – Sept 2023 » Present**

- » In-house and customer photo & video shoots to elevate the brand presence, and draw in investors for the president's funding efforts
- » Invent fresh social media video, animations, and photo manipulations
- » Redesigned packaging and branding to align with industry print standards and provide consistency across the brand within the first two months
- » Industrial design concepts for the next iteration of the ColdSnap appliance

### Art Director

**Eversound – Jan 2019 » May 2023**

- » Script, storyboard, rig characters, source voiceovers, and animate short-form animations for the company web platforms and social media
- » Ideate and design imagery and motion graphics to suit multiple social media platforms' technical needs and relevant demographics
- » Fulfill 15-30 weekly internal and external projects and their timelines simultaneously, while balancing self-initiated marketing initiatives
- » Schedule, plan and edit video and photo shoots with senior living communities and provide quick edits from reviews
- » Develop and execute creative briefs, providing clear rationale to drive the direction of the brand that differentiates it in the senior living industry and resonates with target audiences
- » Develop brand guidelines, ensuring consistency across all touch-points
- » Hire and manage freelancers to augment team capabilities and execute on specific projects to a high quality

### Video Editor & Designer

**New Chapter, Inc. – Dec. 2011 » Dec 2018**

- » Work with the social media team to increase brand engagement by 25%+
- » Create storyboards and shot lists, record video and audio content, and manage photo and video archives for the department
- » Complete multiple fast-moving video projects at once, re-prioritize projects and meet deadlines through all stages
- » Plan all aspects of shoots: location scouting and logistics, model recruitment, release form management, scheduling, and equipment and prop collection.
- » Export final files for short and long-form content on social media platforms
- » Animate text and effects to accompany live footage
- » Create and implement brand guidelines for video content
- » Received two promotions within a 5 year period, from Production Artist to Graphic Designer to Video Editor